

Members' news from businesses in Essex

WILD

BUSINESS

WINTER 2022

TAKING ACTION

for wildlife

PAGE 3



Investor in
Wildlife

Working together to
make **business wilder**



Essex
Wildlife Trust

COMMENT

Inside this issue you will find compelling and inspiring stories, on how corporate members are connecting to wildlife and moving to a more sustainable approach to business.

Our Urban Wildlife Champions project gives hope for local communities and how action for climate solutions at a local level is gaining traction and inspiration. Essex should be a safe haven for wildlife. Every town and village should be a gateway to the natural world. Habitats across landscapes from rivers to road verges, hedgerows to ponds and gardens to city parks need to be connected. The possibilities are endless, but we can't do this alone. We need you! Whether you are a local authority, community group or individual, there are a number of actions you can take. Everyone can become part of Team Wilder and create a Wilder Essex. Wilder Essex, read the article to learn how you can make a difference. Thank you for the generous and continued support you give the Trust.

Karen Dixon

Corporate Coordinator

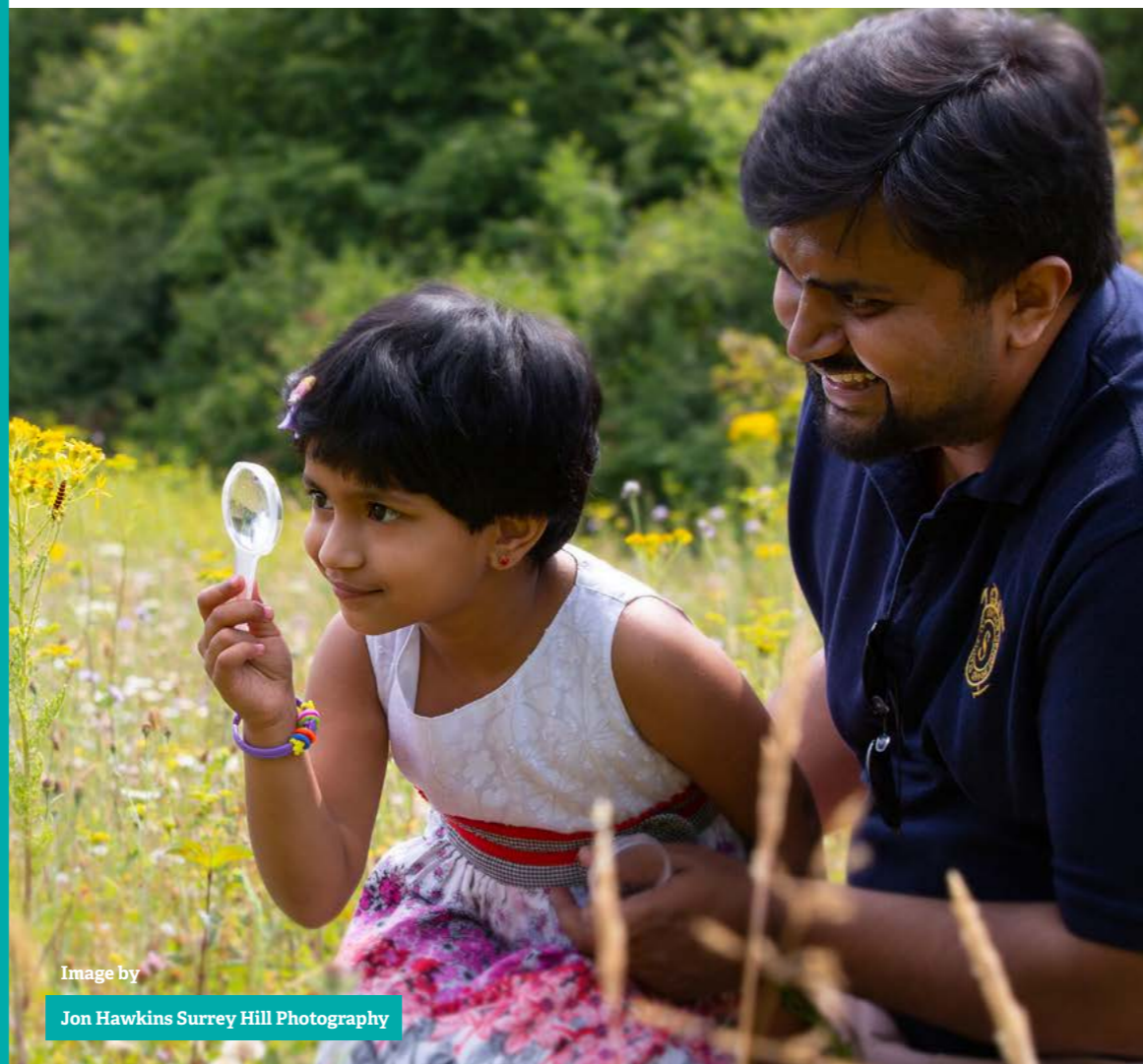



Image by

Jon Hawkins Surrey Hill Photography



Team Wilder

As the Wilder Communities Manager at the Trust I lead on the delivery of our growing portfolio of Team Wilder projects. Team Wilder is an ethos and approach based on behaviour change science that uses community organising as a mechanism to empower and mobilise people to take action for wildlife.

We need conservation to spill out from the boundaries of our nature reserves and expand across the landscape to achieve our vision of a Wilder Essex. Team Wilder has been adopted by all 46 Wildlife Trusts to tackle the value-action gap, alongside supporting our long-term target of 1 in 4 people taking action for wildlife.

Team Wilder projects involve building relationships with local people, communities and councils, something I have whole heartedly enjoyed. Reaching out, listening, connecting and motivating people across Essex can create real change because everyone has a role to play and something to offer. This has been highlighted in two of our projects; Urban Wildlife Champions and Wilder Towns, Wilder Villages.

For the Urban Wildlife Champions project we are recruiting individuals and communities across Essex who want to take action in their local area. Some are looking to bring insects back to their local green space, others are creating swift friendly villages and a favourite action of mine is managing road verges for wildflowers. Alongside site-visits and regular contact, with funding from Eat Natural and The Wildflower Society we have been able to provide our Champions with a programme of

workshops and webinars to ensure they have the tools they need to transform their local spaces.

For the Wilder Towns, Wilder Villages project we are working with parish and town councils to take significant and measurable action in the spaces they own and manage. The passion and vision that many councillors and clerks have for their green and blue spaces is wonderful to see and with over 15 parish or town councillors signed up since its launch in July, more and more spaces will become safe havens for nature across Essex.

As we all know, the time to act is now! In order to stop the deterioration of our natural world we need to think globally while acting locally. I am thrilled to be at the forefront of this work at Essex Wildlife Trust.



Danielle Carbott

Wilder Communities Manager

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Cover image by

Penny Dixie

Albéa-UK LIMITED

Albéa-UK Limited is situated in North Essex on the Essex/Suffolk border, manufacturing in Colchester since 1953, and since 2012 on our current site.

Albéa-UK Limited is the only laminate tube producer in the UK. With a capacity in excess of 600 million tubes per annum supplying plastic and aluminium barrier laminate tubes for the oral care, food and pharmaceutical markets in the UK, Europe and other global locations.

The site operates 24/7, 360 days per year producing diameters ranging from 12.7mm to 50mm with a variety of cap and shoulder configurations.

The Colchester site was one of the first in the group to achieve certification to ISO 14001 (Environment) and ISO 50001 (Energy) standards. The site operates a zero to landfill policy, working with local companies in relation to the Circular Economy, reusing or repurposing waste.



A signatory of the Ellen MacArthur Trust, with a commitment to make our plastic packaging 100% reusable, recyclable, or compostable by 2025 and achieve carbon zero by 2030. Our group commitment to reduce energy consumption by 50% by 2030 (baseline 2016).

The site has an extensive energy reduction programme including:

- Conversion of lighting to LED
- Introduction of PIR sensors for lighting

Reducing Scope 1 consumptions with the view to phase out gas consumption via energy recovery from process heat to replace existing central heating system for heating the work areas and water.

Albéa-UK Limited is delighted to be accepted as a Platinum Investor of Essex Wildlife Trust and we look forward to working together and engaging in sustainable projects for the future, which help to preserve our local environment and reduce our carbon footprint.



albea-group.com

Employee wellbeing

Kingswood Group are an Essex based Sustainable People Solutions business – what does that mean I hear you say? Well in essence, Kingswood Group are specialists in providing HR & Recruitment support to organisations with attracting, developing, and managing their employees/people but they focus on creating sustainable workforces for their clients, whilst keeping sustainability at the core of their values and services.

They became Platinum Corporate Members of Essex Wildlife Trust this summer for a number of reasons. These included wanting Kingswood Group to partner with a local charity that focuses on maintaining and protecting our beautiful county's environment, seeking an organisation that worked in synergy with their company values and with the intention that their team members could work with the Trust to carry out voluntary work locally, which fitted with their employee wellbeing programme.

Employee Wellbeing is a relatively new term in the world of Human Resources and although larger corporates have been investing in this for their employees for some time now, post pandemic it is an area of people management that smaller businesses have also now realised is a key priority in ensuring their workforce is operating effectively. Wellbeing includes not just how healthy people are physically but also includes their mental health and more recently acknowledged, their financial health. When at work, it is partly the employer's responsibility to ensure they are providing a working environment that allows their employees to operate in a healthy, safe, and secure manner.

The pandemic was devastating for both businesses and individuals in many cases and therefore employee wellbeing has been hugely impacted. With there being strong links between employee



engagement, productivity and their wellbeing, it is really important that employers take employee wellbeing seriously.

The team at Kingswood Group have been working closely with many organisations across Essex to help them identify ways to improve their own employee wellbeing, so if you would like to chat to them about how they can help you, then get in touch!



KINGSWOOD GROUP

HR SOLUTIONS
RECRUIT • OUTSOURCE • CONSULT

London 0203 984 6677

enquiries@kingswoodgroup.org

Chelmsford 0124 520 4450

kingswoodgroup.org

Upgraded MEMBERS



Albea UK Ltd



Champion Services Group



Chatbox Productions



Colchester United Football in the Community



Blatella Films
Bronze to Silver



HSQE Ltd
Silver to Gold



Come Shine With Me Cleaning Ltd



GN Surveys Ltd



Great Dunmow Town Council



Kingswood Group Ltd



HW Wilson Ltd
Silver to Gold



Purple Bear Group
Silver to Gold

WELCOME

NEW MEMBERS



Miru



Southfields Veterinary Specialists



SRC Group



Stanley Bragg Architects Ltd



Langdon Hills Golf & Country Club
Silver to Gold



The Commodity Centre
Gold to Platinum



Stewart Landscape Construction



The Survey Initiative



UTL Group



Zest Recycle Ltd

Join us as an Investor in Wildlife



Karen Dixon
Corporate Coordinator

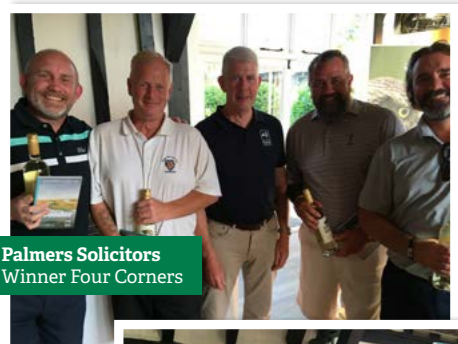
karend@essexwt.org.uk

Grant Maton
Corporate Communications Officer

grantm@essexwt.org.uk

Golf day 2022

We would like to thank **all the teams that supported** us this year, in what felt like our old Golf Day, back to its pre-2020 format.



Palmers Solicitors
Winner Four Corners



European Refrigeration
Texas Scamble winning team



Swallow Aquatics
18 hole Stableford winners

There was a shortage of buggies this year, which was mirrored across the UK, but this did not deter our teams taking part with many of them enjoying the extra exercise! Thanks for your patience on that one. Essex Wildlife Trust's CEO, gave a closing speech thanking everybody for their support and the Trust's Commercial Director, Andrew Davidson, presented the winning teams with their prizes.

The weather was perfect, and everyone enjoyed The Warren Golf Club's excellent facilities, the evening meal was a welcome return. This year's Golf Day raised a fantastic £6,000, helping to protect wildlife and inspire a lifelong love of nature in everyone.

Congratulations to the golfers who Beat the Pro on 5th hole, receiving complimentary vouchers for a two ball at a later date.

Special thanks to Mike Cable, Scorer, who gives his time freely every year to support this event.

Additional, thanks to our nine hole sponsors: Brown & Carroll (London) Ltd, Cedar Hall Clinic, Ellisons Solicitors, European Refrigeration Ltd, GN Surveys, Javalin Network Services, Palmers Law, Waldegraves Holiday Park and Hygiene Contracts Ltd.

Golf Day 2023: Save the date in your diary now
Tuesday 20 June 2023 at The Warren Golf Club

Auction prizes

Refurbished Dell Latitude E7470 laptop
EOL IT Services

T20 Blast Essex Eagles signed shirt
Essex County Cricket Club

Hamper
Wilkin & Sons Ltd

2 hours family research voucher
Charnwood Genealogy

Limited Edition Print Kingfishers by Mark Chester
Strix Editions

Lathe-carved Wooden Crotch Bowl
Dennis Carter

Mini-pin, 10 litres of beer, which is 17 pints
Mighty Oak Brewing Company Ltd

Three course dinner for 2 at 1935 Rooftop Restaurant
Holiday Inn, Southend

4-Ball donations:

Hanbury Manor Marriott Hotel & Country Club

The Warren Golf Club

Rochford Hundred Golf Club

Stoke by Nayland Golf Club

Five Lakes Golf Club

Langdon Hills Golf & Country Club

Thanks to the following teams for joining us on the day

Accuro Environmental Ltd
Affinity Group Ltd
Brown & Carroll (London) Ltd
Chorus Business Advisors
Courts of Rayleigh
EOL IT Services
Ellisons Solicitors
European Refrigeration Ltd
GN Surveys Ltd
Guardian Display
Hygiene Contracts
Javalin Network Services
MDM Timber Ltd
Palmers Law
Swallow Aquatics
Waldegraves Holiday Park
Wilkin & Sons

Sponsorship

Essex Wildlife Trust would like to thank **Ground Control, Eat Natural** and **CNH Group** for their support on Essex Wildlife Trust's projects to protect wildlife and inspire people to develop a lifelong love of nature.

Second year

Eat Natural sponsored Urban Wildlife Champion's Webinars

Anyone who wants to take action for wildlife in their local community can be an Urban Wildlife Champion. Whether it is in a town, village or city, Urban Wildlife Champions are community leaders, working on community-led, grassroots projects to help support nature. From creating new homes for wildlife to rejuvenating and caring for existing spaces, Essex Wildlife Trust offers the tools and support to keep these projects and support to get these projects off the ground, working to create a Wilder Essex. Urban Wildlife Champions really are nature's champs!

A spokesperson from Eat Natural said "We're proud and excited to be working with Essex Wildlife Trust, supporting their Urban Wildlife Champions by sponsoring educational webinars and workshops."

"With our Makery based in Essex, we want to play our part in restoring and protecting the area around us; to make green and blue spaces wilder. Plus, caring for these natural spaces ensures that there are plenty of homes for our friends, the bees!"

Some of the webinars they are supporting are: How to Become Constituted, Urban Bats and Community Woodland.



Ground Control sponsored Action for Insects Campaign 'Bugs Matter'

Back in May 2021 a new bug splatter app was launched to reveal more about insect populations. Drivers and passengers were asked to count bugs squashed on registration plates after a car journey.

The user-friendly Bugs Matter app brings meaningful citizen science to the pockets of thousands and helps wildlife organisations better understand how our insect populations are faring. The surveys finished at the end of August, and we reported that data on insects was collected on 335 journeys this year, up by over 35% from 245 journeys last year.

This has provided valuable information on trends in the abundance of insects and has also been an effective way to engage with the public on the plight of insects and why their decline is of such concern. A full report will come out in December 2022.



Second year

New Holland Agriculture, part of CNH Group sponsored 'The Big Wild Seed Sow'

Last year, we launched The Big Wild Seed Sow and, over two months, handed out over 2,000 free packets of wildflower seeds, sponsored by CNH Group. This helped us to create approximately 4,000 square metres of new wildflower habitat! This year, The Big Wild Seed Sow was back, and we handed out over 9,000 free packets of wildflower seeds. From 10 August - 31 October, people collected a FREE packet of wildflower seed from one of our Nature Discovery Centres and helped us raise the total of new wildflower habitat to 25,000 square metres!

After the success of 2021, CNH Group kindly increased their sponsorship, allowing us to increase the amount of seed packets we could give away. This culminated in Essex Wildlife Trust attending their staff open day on Saturday 8 October at their New Holland Basildon tractor plant, handing out hundreds of seed packets to their staff.



If your business is interested in sponsoring one of Essex Wildlife Trust's projects or campaigns, please get in touch by emailing karend@essexwt.org.uk

Corporate *News*

Essex Wildlife Trust would like to thank...

Old Park Meadow Craft Fair Fundraiser

On the Friday 6 May, Old Park Meadow held a craft fair that was very well attended. They had stalls selling a range of items from plants, handmade gifts to skincare. £1,970 was raised for Essex and Herts Air Ambulance and Essex Wildlife Trust.

We would like to thank them very much for raising this money, helping us achieve a wilder Essex and inspiring people to have a lifelong love of nature.



Essex Wildlife Trust would like to thank...

Zeelandia UK Ltd

Essex Wildlife Trust recently hosted Zeelandia UK Ltd, one of our Investor in Wildlife Corporate Members, at Abberton Reservoir Nature Discovery Park for a special wellbeing walk! A spokesperson from Zeelandia said "We enjoyed a guided tour around the site learning all about the reservoir and the animals that call it home, followed by delicious cakes and drinks. Thank you for having us Abberton Reservoir – a fun time was had by all, and the whole team felt relaxed after spending the day surrounded by stunning nature."



Essex Wildlife Trust would like to thank...

Henderson & Taylor (Public Works) Ltd

Essex Wildlife Trust's Corporate Communications Officer, Grant Maton had the pleasure of receiving a cheque for £1,023 from John Lynch, Managing Director, and Lucy Haines, Head of Marketing at Henderson & Taylor, which was raised during their staff Summer Garden Party.

We would like to thank everyone at Henderson & Taylor for this generous support to the Trust.

Matthew Lynch, Director, said "We are pleased to be able to continue to support the Essex Wildlife Trust through our Corporate Membership and Charity Fundraising events, such as our recent Summer Garden Party. We believe that the work they do in conserving the local environment and giving nature-based education, as well as providing beautiful spaces for us all to enjoy is vital to the wellbeing of the community, and of the environment in general. We look forward to continuing to support their excellent work in the future with more events."



Essex Wildlife Trust would like to thank...

Revive Health Eco Market Raffle

Essex Wildlife Trust would like to thank Revive Health for the £110 they raised at their Eco Market event. CJ from Revive Health said. "Nature is something that we take very seriously, so we will always support charities that are protecting and promoting it."



Essex Wildlife Trust would like to thank...

Running WILD

Essex Wildlife Trust's Supporter Development Officer Michelle Shepherd put on our first Running WILD event on Saturday 8 October.

It was held at Nuclear Races Ltd's site in Brentwood, their motto being #lovemud! We would like to thank everyone who took part, raising a fantastic £3,750+, particularly the team of Essex Wildlife Trust Ambassador, Katie Goldsbrough & her two brothers 'The Wild Goldsbroughs', and two of our Investor in Wildlife Corporate Members. SS&C Technologies and TechWyse.



Emphasising the mud!

Essex Wildlife Trust would like to thank...

Sustain Essex Supplement Magazine

Essex Wildlife Trust would like to thank Peter Richardson at Business Time in Essex for the lead article in the autumn issue of Sustain Essex supplement magazine "The Big Green Interview" with our CEO Andrew Impey. We appreciate the opportunity to explain the vital role Essex businesses can play in nature's recovery, as right now nature needs us all.



Essex Wildlife Trust would like to thank...

Essex Freemasons

Essex Wildlife Trust would like to thank Essex Freemasons for their donation of £6,000 to set up and preserve bee and insect populations at nine of our sites across the county.

The £6,000 grant from Essex Freemasons, donated via the Masonic Charitable Foundation, the Freemasons own charity, has covered the cost of setting up wildflower areas together with the installation of purpose-built bee sand planters.

Zoe Ringwood, Essex Wildlife Trust's Head of Conservation Evidence, said "The support of the Freemasons for our Action for Insects project is vital to ensure that our native pollinators carry on their natural work. Habitat loss, use of pesticides and lack of wildflowers across the landscape has reduced the number of these very important workers and this support will help their populations recover."

Paul Tarrant, Provincial Grand Master of Essex, said "It is key to our commitment to our values as Freemasons that we support environmental projects of this kind.

I am passionate about not only increasing our community initiatives but also to increasing our environmental ones as well, we want to ensure that the future is bright and clear for the next generations."



Left to right: Grant Maton Paul Tarrant Zoe Ringwood Chris Hicks and Justin Collins

Essex Wildlife Trust would like to thank...

Sustainability Fair

Essex Wildlife Trust had a great time exhibiting and networking at the Event Essex Sustainability Fair held in June 2022 in the Essex Business School, at The University of Essex's Colchester Campus. Thank you to Brett Smith, Business Development Manager at Event Essex, for inviting us.



We're proud to announce
NEW LOOK
In partnership with
Essex Wildlife Trust

AN EXCITING New Corporate Partnership FOR 2022

At the end of last year, we were contacted by the **New Look** fashion chain to become their local charity partner for 2022. As a brand they were committed to integrating their stores into the local communities and as a result, changed their charity approach.

This year, for the very first time, employees in each of their twenty-six store regions were asked to select a local charity they would like to support over the next twelve months.

The thirteen store teams in Essex chose Essex Wildlife Trust, to be its first local community charity to collaborate with.

This gives us a fantastic opportunity to work with a national brand at a local level, inspiring them to protect wildlife while raising vital funds for us. We have a calendar of activity to engage them with including general fundraising and encouraging individual staff to start their own challenges and take action for wildlife, as well as raising awareness of our campaigns. They have certainly been busy throughout the year with Easter

events, Jubilee celebrations, Halloween raffle, and Dan the area manager doing a bike challenge. To date they have raised an amazing £4,000 in donations and still have further events planned as we head towards the end of the year. We will keep you updated on the final figure raised in the coming months. We are truly grateful for all the support they have given us to help protect wildlife.



GREEN BUSINESS EXPO

HERALDED
A HUGE
SUCCESS



BUSINESSES ACROSS ESSEX CAME TOGETHER ON THURSDAY 21 APRIL APRIL FOR ESSEX'S BIG GREEN EXPO

Essex Wildlife Trust hosted the county's first sustainability-specific exhibition in Old Park Meadow Natural Burial Ground at North End near Great Dunmow. Supported by Low Carbon Across the South and East (LoCASE) and BusinessTime in Essex magazine, businesses across Essex exhibited their sustainable ways of working, or sustainable services, throughout the day.

In total, 27 exhibitors in the sustainability sector were in attendance. These included businesses in waste management, utilities, carbon offsetting, local authority climate action initiatives, low carbon

grant funding, sustainable transport, along with biodiversity and conservation solutions. All exhibitors contributed valuable insights to the wider relationship between sustainability and the business community. With nearly 100 attendees on the day, the expo was buzzing with useful conversations and new ways of thinking.

Essex Wildlife Trust CEO, Andrew Impey, closed the day with a speech on his vision for the Trust and the importance businesses can make to sustainability and climate change.

"We are proud to have launched this sustainability event and hope this has paved the way for further discussions with local businesses on climate change, sustainability and their journey to being greener. The positive feedback we received on the day showed people are looking to the future, with nature in mind."

The event inspired companies to join as Investors in Wildlife Corporate Members, including Kingswood Group Ltd and Come Shine with Me joining at Platinum level.

Sustainability is incredibly important to Essex Wildlife Trust during the next year we are looking to level up on our accreditation, carbon calculating, waste management and many other things. But what we really want to do is start talking to more businesses about sustainability, inspiring them and being inspired by them"



MIRU Wildlife DAY

Being huge advocates for nature, education, and employee wellbeing, **Miru** took the opportunity to combine all three this August and hold its very first family wildlife day, with the help of the team at Belfairs Nature Discovery Centre.

A full day of activities, including nature walks, bug hunting and catching (oh not forgetting a little bit of rocket launching) gave the whole family the opportunity to explore and learn, but most importantly take a moment to reflect and recharge in the surroundings of nature and family.

The children set off for their nature walk with their scavenger hunt bags and magnifying glasses, discovering different trees, leaves, sounds and the wildlife around them. Even the squirrels up high were watching them from above. This is how Isabelle Anderson aged 11 felt about the day.

"I learnt lots about nature and we did lots of interesting things. My favourite was the scavenger hunt. I met some new friends and learnt how we can take care of wildlife"

Isabelle Anderson, 11.

Over lunch the children shared their nature stories from the morning. After catching and discovering bugs, all the children took home a goodie bag, which included their favourite bug toy, a fun bug tattoo and a packet of seeds for The big wild seed sow encouraging them to help reverse the decline in insects, by sowing their seeds this autumn.



This year, Miru have supported many of the Trust's campaigns, including 30DaysWild, which saw staff walking to meetings, taking holidays to eco lodges, experiencing wild swimming for the first time and the company van even tracked activity during the bugs matter campaign as it travelled to and from projects.

Billy Haynes, Miru's Managing Director shared his thoughts on the day:

"It's very easy to get caught up in the day-to-day running of a business, so being able to get away from meetings, emails, and the office as a whole and instead be present with family, surrounded by nature is great. I hope that others can take inspiration from what we are doing and put new ideas into practice."

Miru are committed to supporting the hard work of Essex Wildlife Trust and have since developed and implemented its environmental policy, which will be shared amongst its existing and future clients.



miruvisuals.com

WILD WORKDAYS

MORE AND MORE COMPANIES ARE JOINING ESSEX WILDLIFE TRUST ON OUR RESERVES AND VOLUNTEERING, BOTH INVESTOR IN WILDLIFE CORPORATE MEMBERS AND NON-MEMBERS. HERE ARE SOME PHOTOS FROM THEIR VOLUNTEERING DAYS.

Bank of England

British Arab Commercial Bank

Ellisons

Essex County Council

euNetworks

Penguin Books

Morgan Sindall

Utilize PLC

Essex & Suffolk Water

If you are interested in being 'Wild at Work' or developing a 'Wild Work Place' please contact

Karen Dixon

karend@essexwt.org.uk

Grant Maton

grantm@essexwt.org.uk



Colchester United Football in the Community SUPPORTING ESSEX WILDLIFE TRUST

We are pleased to announce a partnership with **Colchester United Football in the Community (CUFITC)**, who have committed to reducing their environmental impact and protecting the wildlife heritage of Essex.

Rick Goldsbrough, Head of Operations and Performance at CUFITC, brought his team along to Abberton Reservoir in the summer. They enjoyed walking and we hosted a teambuilding event. Karen Dixon, our Corporate Coordinator presented a certificate to Joe Hart, Sports Development Manager at CUFITC.

Karen met with Rick to talk about the union of our organisations, and she asked him how he saw the relationship developing. Rick said, "Firstly, Colchester United Football in the Community are delighted to support Essex Wildlife Trust, a local charity focused on protecting and caring for wildlife and their habitats across Essex. Our mission, to enrich the lives of people in our community through movement is aided by having clean, outdoor spaces, where we can all enjoy nature." Here at the Trust, we could not agree more. We look forward to helping each other in reaching our collective goals to benefit the wider community.

Rick added that his team had a wonderful afternoon at Abberton Reservoir, "We all enjoyed seeing distinct species of birds and admiring the beauty of the 25-hectare site, which we are fortunate to have on our doorstep. Our whole charity is inspired and committed to reducing our environmental impact and protecting the wildlife heritage of Essex.

Through our partner schools, education programs, and social media, we hope to inspire others to think about their behaviour and how we can all play our part in protecting our environment."

It was great to welcome the staff from Colchester United Football in the Community and to hear them connecting and appreciating one of our local beauty spots, which is also one of Europe's top wetland sites. Abberton Reservoir is of international importance as a haven for many birds. We look forward to welcoming more visitors to our sites and protecting areas rich in wildlife and heritage together.



ESSEX WILDLIFE TRUST AWARDS

Winning awards that have created space for wildlife, made a positive impact for the environment around them, putting nature into recovery and people at the heart of the community.

This year we launched four new **Essex Wildlife Trust Awards**, and we are delighted to say that two well deserving **Investor in Wildlife Corporate Members** have been chosen for the Wild Business Award and the Green Leader Award, showing exemplary commitment to wildlife and the environment.

Old Park Meadow Natural Burial Ground received the **Wild Business Award** for the outstanding work Delyse Jackaman and her team have done in creating a nature reserve and engaging the local community to be inspired by the wildlife haven this burial ground brings. Having been a gold member since 2018 and coming to the Trust for advice on tree planting and



Old Park Meadow Natural Burial Ground

positioning barn owl boxes, the site has established itself, with wildflower meadows, native bluebells, spring daffodils and snowdrops. Let's not forget the introduction of a pond that attracts a host of insects and so much more, that people can enjoy. Delyse is a true custodian for this peaceful and tranquil place.

The **Green Leader Award** was awarded to **Michael Wadham** for the instrumental work of starting the Big Green Internet Project, a 10-year project to connect woodlands across the county and create corridors for wildlife. Looking around he noticed that there were islands of trees unconnected and sitting in a sea of agriculture and not able to communicate in an ecological sense. If wildlife had no corridors to connect, then species like the dormouse may become extinct. So, he set about mapping the distribution of woodlands in Essex. Two years in, his ambition is to plant over half a million trees to connect these corridors so they start communicating and create habitat for wildlife.

Working with Market Field School to help with the planting and give young people skills to transition into the workplace Michael has been able to take on his first full time member of staff to coordinate planting activities. This amazing project will leave a legacy on the landscape for the people of Essex and most importantly for wildlife.

Congratulations to these wonderful people and thank you for taking action for wildlife: something we need now, more than ever.



Michael Wadham



Blatella FILMS

Blatella Films continued their multi-year support of Essex Wildlife Trust recently by creating two new films for us.

Having been corporate members for seven years, recently upgrading to be a Silver member, Blatella Films have made several films for the Trust over that time with the latest two coming this year. A short film was made at Belfairs Nature Discovery Centre featuring a young local actress which took aim at encouraging new members to join the Investors in Wildlife Corporate Membership Scheme.

In April, Blatella Films also sent a camera crew to our Big Green Business Expo at Old Park Meadow Natural Burial Ground, interviewing members, attendees and making a vibrant promotional highlight film of the event.



Blatella, who will be celebrating their 10th anniversary during 2023 are a Southend-based film company specialising in corporate films, run by husband-and-wife duo Natalie and Ben Scarsbrook, who both share a keen interest in conservation.

“We’ve supported the Trust for many years and will continue to do so, we both believe in their mission to protect our environment.”

Blatella Films



blatella.co.uk



ZEST RECYCLE



Tony McPartland

Hello Tony, who are you, and what does your company do?

Hello, my name is Tony McPartland, and I'm the Managing Director for Zest Recycle. We are a recycling and waste management company that isn't afraid to do things differently. We deliver tailored waste management solutions, using local suppliers with a focus on best-practice waste management outcomes, ensuring you are an environmental leader in your sector. All whilst driving sustainability further both on a local and national level."

Interesting, why is sustainability important to you?

Sustainability is important to us as a business as reducing environmental impact is a fundamental principle that sits at the heart of our business model. If we can collectively reduce our customer's environmental impact, and deliver on their sustainability targets, we are ensuring that natural resources are preserved for future generations, and our ecosystem is protected.

Okay, can you share some aspects of your sustainability journey?

Of course, we've developed our company in multiple fields since we rebranded, ensuring we lead by example. For instance, we've made the switch to electric company vehicles, and installed charging points both at our office and at our staff members' homes, allowing for easy and convenient charging, while also cutting down on carbon emissions.

In addition to this, in March, we became a Gold Investor in Wildlife for the Essex Wildlife Trust. This is incredibly important to us, as supporting the work of Essex Wildlife Trust while engaging with other local members to make a positive contribution felt like a very natural decision for us.

This year, we also joined the Brentwood Environmental Business Alliance board, or BEBA for short. BEBA aims to encourage businesses local to Brentwood to become more environmentally friendly by pledging to improve across a range of core topics. These include; carbon reduction, biodiversity, and the reduction and recycling of waste.

Speaking of Brentwood, we recently sponsored the Sustainability Zone at the Brentwood Business Showcase, and will continue this for another two years. We are passionate about spreading the message of sustainable best practice and events like this help us do this in an informative way with a like-minded appreciative audience.

Are there any sustainability tips that you can offer?

There are! The main one I'd suggest is to look at how much your company is recycling. Recycling can be a massive contributor to sustainability targets, so moving away from under-desk bins can be a great way of increasing your recycling rates. This encourages the usage of the correct waste streams to dispose of office waste, instead of using one bin for everything and putting waste that is recyclable in general waste. When paired with easily digestible signage, this has the potential to skyrocket your recycling rate, allowing you to reach your sustainability targets.



zestrecycle.co.uk

UTL GROUP



UTL Group are pleased to announce their recent association with Essex Wildlife Trust. As an organisation they like to give back by supporting charities.

The Directors and the majority of their staff are all based in Essex, so it is good to be able to affiliate with a charity that is local to them all.

The protection and conservation of wildlife and the habitats they are so dependable on, resonates with

them as a company and they hope that in addition to the financial support, they can get involved personally by helping Essex Wildlife Trust in some of the projects we have planned.

UTL Group said "Climate change and the impact it is already having and will have in the future, on wildlife and the environment is also very important to us as an organisation. In addition to supplying sustainable heat free printing technology, we help our customers offset their printing with reforestation projects around the world."

"To make a difference to the future of the planet and all its inhabitants, everyone needs to play their part and we hope that, as a company, our relationship with Essex Wildlife Trust will make a small difference. We are all looking forward to this mutually beneficial partnership."

UTL Group



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Baker LABELS

Baker Labels is a family run, UK leading trade label manufacturer. They are suppliers of self-adhesive labels for a wide range of products and applications – from cosmetics and home care to wines, spirits, motor oil and everything in between.

They now have over 100 employees within their 30,000 square foot facility in Brentwood. Their production floor manufactures millions of labels every year and since 2020 they also manufacture flexible packaging. It's not surprising that, because of this, they use a lot of energy and create a lot of waste. With their environmental conscience growing as the business has grown, they have been taking action.

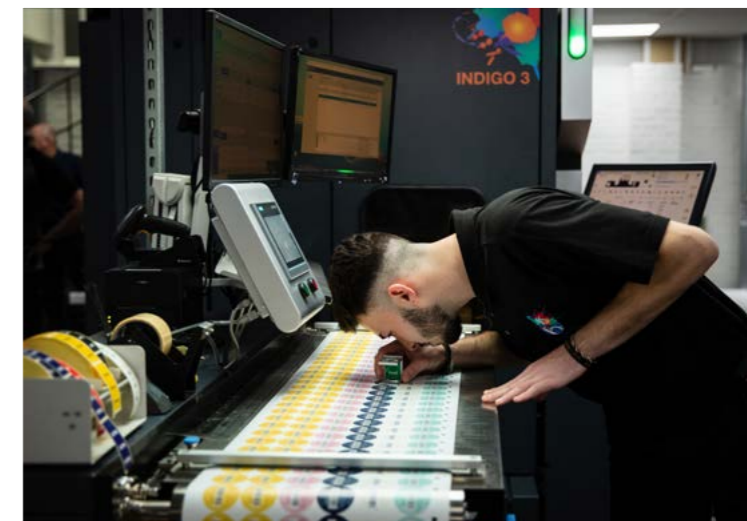
What specific projects / initiatives have you focused on?

As part of our commitment to improve our green credentials we have recently been focused on a companywide Energy Saving Project. This has involved mapping the number of appliances and equipment across the business, highlighting those that are switched off but in sleep mode so still drawing power. As a result, all PCs in the building are now automatically set to turn off each night and at weekends. Large display screens are also now set on timers to turn off nightly and at weekends.

What about your waste and recycling?

100% of our flexible packaging waste is now recycled. As much as possible of our chemical, card and paper is recycled or reused and anything that cannot be recycled is burned for energy. We have a Zero to Landfill policy with our waste management company."

The majority of our digital print presses are HP Indigo, whose manufacturing process is carbon neutral. The process of digital printing of both labels and flexible packaging has a significantly lower environmental impact compared to conventional methods.



How do you support your customers to make sustainable and environmentally friendly choices?

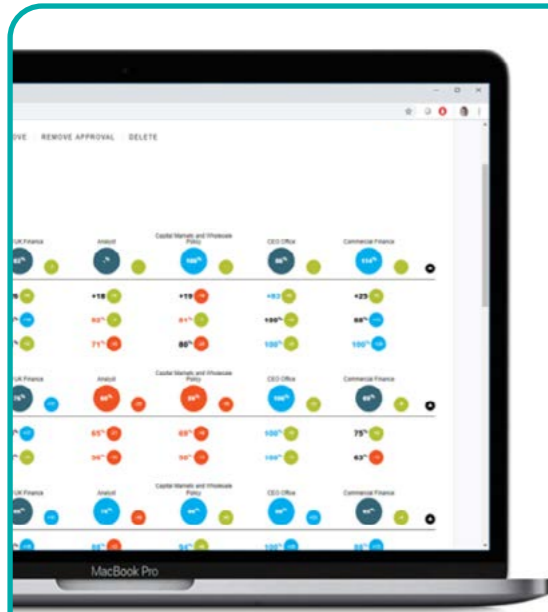
We've been able to supply customers with a range of sustainable options of label and packaging materials for some time. However, educating our customers on the sustainable benefits of digitally printed labels and flexible packaging processes has been key. It's not just about what the labels and pouches are made of, it's about the journey the raw materials travel during the production process before they reach the consumer.

It is also important to us that our customers know that we are supporting our environment. We frequently have customers looking for a supplier whose green credential align with theirs. For example, this year we gained FSC Accreditation (Forest Stewardship Council), to demonstrate that certain paper materials we use are guaranteed not to be contributing to environmental destruction or habitat loss.

Being a founder member of BEBA (Brentwood Environmental Business Alliance) means we are making ourselves accountable to make environmentally supportive decisions. Deciding to become Platinum Corporate members of Essex Wildlife Trust is a valuable part of that.



bakerlabels.co.uk



THE SURVEY INITIATIVE

At **The Survey Initiative**, they have forty years of combined experience in research to create bespoke employee surveys that help organisations improve employee engagement and reach their business objectives.

Whilst their service offering and their size means they have a relatively low impact in terms of carbon usage (they recognise the biggest is electric use and commuting), they feel it's really important as a business to be doing something positive whether they are legislated to do it or not! In fact, they feel ALL businesses have an obligation to counteract any negative impact their operations might be having on the environment.

They started measuring their carbon footprint back in 2016 and offset it every year. However, this lapsed during the pandemic, so they have started to offset this year as they feel that it's essential. They encourage clients to conduct meetings with them via Teams – charging more for on-site visits. If they do need to travel, any company cars are electric. You won't see much paperwork in their office – colleagues are encouraged to do everything digitally and they'd say that they are 99.9% paper-free but any paper that is used is FSC certified and recycled! All cleaning materials are 'green' and ethical where possible and they recycle most of their kitchen and office waste.

Their impact is relatively small but they are continuously looking for ways to make a difference. Whether that be to their own people, the environment, sustainability, charity or the local

community, and that's why they decided to do all five this year and support Essex Wildlife Trust!

It was great to meet Katherine and her colleagues, when I presented them with their membership certificate, and I talked to her about what else they could do for wildlife. They don't own the premises, but are keen to ask the landlords to perhaps undertake some wildlife initiatives that I suggested – like bird boxes and feeding stations.

They champion wellbeing at work and getting in touch with nature is an important part of that. They are very lucky to be operating from part of a converted barn in rural Essex, surrounded by beautiful countryside. Colleagues are encouraged to take a walk if they are feeling overwhelmed – or just need a break, and they even have meetings 'on the wing' occasionally. They are really looking forward to getting their wellies on and hands dirty for a team volunteering day with the Trust.

They think it's wonderful to be able to align themselves with Essex Wildlife Trust's mission. They are very pleased to be able to contribute to such a worthy cause, as well as raise awareness of the critical work that we do.



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PALMERS SOLICITORS

An organisation driven by a strong ethos and purpose

Gina Newman is Practice Manager at **Palmer's Solicitors**, the Essex legal practice which has supported Essex Wildlife Trust for the last 27 years.

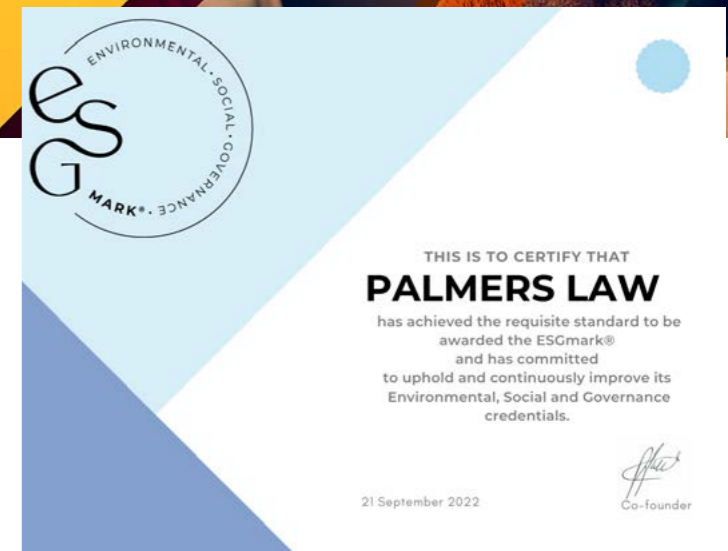
Gina explains "We serve businesses and individuals across the county and the overwhelming majority of our team lives locally."

"Wildlife and the natural environment in the county are important to us, not only for the ongoing sustainability of our business but also for the general wellbeing of our clients, our staff and their families."

Indeed this commitment to the environment has been recognised recently in the awarding of the ESGmark certification to Palmer's Solicitors.

The ESGmark certification was awarded after Palmer's Solicitors demonstrated a high level of performance against Environmental, Social and Governance (ESG) principles, as well as an ongoing commitment to positive change.

"We are pleased to have been recognised in this way," says Gina. "The assessors commended us for steps we've taken such as investing in renewable energy in our offices and halving our paper usage in only two years."



Palmer's Solicitors' support for Essex Wildlife Trust and its wider environmental and social commitments speak to its strong local ethos and the commitment of the directors and the team as a whole to delivering social value. "We are very much an organisation driven by a strong ethos and purpose and our support of Essex Wildlife Trust is a key part of that," says Gina.



palmerslaw.co.uk

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WE NEED **YOUR HELP** TO PROTECT THE **ICONIC SPECIES OF ESSEX**

The rhythmic song of the **nightingale** and the soft purring of a **turtle dove** are well documented throughout history – inspiring poets, authors and musicians alike. For many people, the mesmerising notes of these iconic birds evoke happy childhood memories of long, lazy spring and summer days.

However, these amazing birds are in serious trouble...

98% of turtle doves and **92%** of nightingales have been lost in the UK since 1970.



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www.essexwt.org.uk/save-our-species

All money raised will help **Essex Wildlife Trust** to protect the iconic **species of Essex** and the **habitats** they live in.

Thank you for your support.

Texts will cost the donation amount plus one standard network rate message, and you'll be opting into hearing more from us. If you would like to donate but don't wish to hear more from us, please text SPECIESNOINFO with your donation amount to 70085 instead.

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Registered Charity No. 210065. Photo: Turtle dove.



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